



2009 Sponsorship Information

The Event...The Fourth Annual Race for CARRA (Childhood Arthritis & Rheumatology Research Alliance) is a non-timed 5k run/walk benefiting CARRA's research efforts. The event will take place on Sunday, June 7th on the Eastbank Esplanade and around the Oregon Convention Center.

Expected Sponsorship Audience...523 people participated in the 2008 Race for CARRA. We anticipate between 500-600 participants in this year's race. The event will be advertised through local publications, online, flyer distribution, and through the race website at www.raceforcarra.com.

Benefits to Sponsorship...

- The first and most important benefit to sponsorship is the opportunity to help children by supporting research to find the cause and cure of childhood rheumatic diseases.
- *Friends of CARRA* is a 501(c) 3 non-profit organization, #20-3451370. Your sponsorship is tax deductible.
- Your corporate name and/or logo will be highly visible both pre and post race through printed race materials and the race website; as well as on race day through participant t-shirts and race signs and banners.

Official race t-shirts will be issued to every race participant and volunteer. All sponsors are invited to provide marketing materials to be included in participant race packets.

The Race for CARRA gladly accepts in-kind donations (i.e. water bottles, fruit, granola bars, prizes, etc.) We will hold a pledge sheet drawing the morning of the race. For every \$25 in pledges, participants will be entered into a drawing for prizes. Please contact Debbie Wright at 503.701.1400 or d.l.wright@comcast.net for more information.



Sponsorship Levels...

Platinum Sponsorship \$2,500

- Space for table or booth at event
- Logo included on race signs and banners displayed at the event site
- Logo on marketing brochures and posters
- Logo and link to company web site on www.raceforcarra.com
- Company name included in Race for CARRA e-newsletters before race
- Black and white logo printed on the back of race t-shirts
- Sponsorship recognized at event during pre-race announcements
- Company name acknowledged in post race e-newsletter to all participants

Gold Sponsorship \$1,000

- Logo included on race signs and banners displayed at the event site
- Logo on marketing brochures and posters.
- Logo and link to company website on www.raceforcarra.com
- Company name included in Race for CARRA e-newsletters before race
- Black and white logo printed on the back of race t-shirts
- Sponsorship recognized at event during pre-race announcements
- Company name acknowledged in post race e-newsletter to all participants

Silver Sponsorship \$500

- Logo and link to company web site on www.raceforcarra.com
- Company name included in Race for CARRA e-newsletters before race
- Black and white logo printed on the back of race t-shirts
- Sponsorship recognized at event during pre-race announcements
- Company name acknowledged in post race e-newsletter to all participants

Bronze Sponsorship \$250

- Black and white logo printed on the back of race t-shirt
- Sponsorship recognized at event during pre-race announcements
- Company name acknowledged in post race e-newsletter to all participants

Title sponsorship is available; please contact Debbie Wright for more information.

Thank you for your time and consideration. If you have any questions about Race for CARRA sponsorship, please contact Debbie Wright at 503.701.1400 or d.l.wright@comcast.net.